

Fredrik Bränström

Senior Full Stack Web Developer



Fredrik likes to solve problems and contribute to the team with a wide array of competences and skills. He likes being part of a vibrant team with clever people and challenging projects. He is very experienced with Javascript, Ruby on Rails, React, Vue, Node.js and Meteor and has an excellent eye for user experience and design. He loves to learn and is known for sharing his positive energy and skills within teams and projects.

During his previous assignments working with software development he has often taught others and taken on a leadership role within the projects. This together with his passion for his work and overall performance has given the customers great benefits and value.

Fredrik is focused on delivering high quality and structured code together with his team and has always exceeded the requirements and expectations set.

SKILLS

EXPERIENCED FULL STACK WEB DEVELOPER WITH COMPREHENSIVE KNOWLEDGE ABOUT THE LATEST WEB TECHNOLOGIES AS WELL AS A PASSION FOR DESIGN & UX

EXAMPLE EXPERIENCES

- HELPED DEVELOP CORE PLATFORMS & OFFERS FOR VERY LARGE B2B PHARMACY APOEX
- CO-FOUNDED STARTUP IN HEALTH ANALYTICS, BUILDING ON ADVANCES IN STATISTICAL THEORY AND GROWTH IN WEARABLE HEALTH TECH
- DEVELOPED CLIENT FOR GROUNDBREAKING EYE-TRACKING BASED ATTENTION MARKET SHARE ANALYTICS OFFER AT TOBII
- HELPED LLOYDS PHARMACY MAINTAIN AND DEVELOP THEIR E-COMMERCE SOLUTION
- BUILT BACKEND SUPPORTING SOCIAL FEATURES OF THE FINTECH STARTUP DREAMS IOS APP

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WORK AREAS

Web Development
Software Engineering
System Integration
Database Design
System Architecture/design
System Administration
User Interface/Experience
Graphic Design
Technical Project Management
Image Processing

TECHNOLOGIES, LANGUAGES AND FRAMEWORKS

CSS, CSS3, HTML, HTML5, JavaScript, REST, JSON, React.js, Vue.js, Node.js, Chart.js, Bootstrap, Foundation, Ruby, Ruby on Rails, Apollo/GraphQL, Python

ARCHITECTURE & DESIGN

MVC, Design patterns, Object-oriented programming, Functional programming

INDUSTRY EXPERIENCE

Health Care, Personal Health & Wellness, Brand Management, Media, Financial Tech, Real Estate

METHODOLOGIES

Agile, Scrum, Lean

CONFIGURATION MANAGEMENT

Subversion, Git, Github

DATABASES

PostgreSQL, MySQL, MongoDB, Neo4J

PRODUCTS & ENVIRONMENTS

Sublime Text, VS Code, Vim, Asana, Github, Trello, Word, Excel, Mac OS, Windows, Linux, Ubuntu, Photoshop, Illustrator, InDesign

QUALIFICATIONS

SENIOR FRONTEND DEVELOPER

Tobii AB, spring 2018

Helped develop frontend for groundbreaking eye-tracking based attention market share analytics offer. Using Vue.js and Chart.js we visualized in simple charts the results of active marketing investments, changing the game for a number of happy brand management customers in telecom, insurance and banking industries.

TECH: JavaScript, Vue.js, Chart.js, Node.js, HTML/ CSS3, AWS

ENVIRONMENT: Mac, Git, Sublime Text, VS Code

SENIOR FRONTEND DEVELOPER

Aways AB, autumn 2017

Built a React Native foundation for mobile app version of web service dedicated to creating unique solutions and support for outdoors professionals.

TECH: JavaScript, React, React Native, GraphQL, Node.js, HTML/ CSS3

ENVIRONMENT: Mac, Git, Sublime Text

SENIOR FULLSTACK DEVELOPER

Lloyds Apotek AB (via Bizkit Havas), 2016-2017

Helped large online Swedish pharmacy maintain and develop their e-commerce solution. Extended and redesigned part of the order flow, writing automated tests and refactoring and modernizing the frontend. On call support for backend and system administration work. Resulted in increased stability and sustained growth for the B2C offers.

TECH: Ruby, Rails, React, jQuery, HTML/ CSS3

ENVIRONMENT: Mac, Git, Sublime Text

SENIOR FULLSTACK DEVELOPER

Dreams Nordic AB (Stargaze AB), autumn 2015

Built well-tested backend supporting social features of the Dreams iOS app. The Dreams app helps you save money for your dreams together with friends, using expertise in psychology/CBT and machine learning. Redesigned internal developer documentation system for AMQP messaging microservice ecosystem contracts.

TECH: JavaScript, Ruby, Rails, Node.js, HTML/ CSS3, some UI design, SQL, AMQP

ENVIRONMENT: Mac, Git, Sublime Text, MacVim, Vim

FULLSTACK DEVELOPER, STARTUP FOUNDER

Kaus, SU Inkubator, 2014-2016

Co-founded startup in health analytics, building on advances and growth in wearable health tech and The Quantified Self community

- * Researched existing market
- * Continually developed new business strategies, including collaborations with academic institutions
- * Recruited team members
- * Facilitated group decision process on technical architecture and database design
- * Built web and mobile app that analyzes health/life data in terms of causality and visualizes this in simple graphs. Made possible by new theory/methods in statistics/machine learning, inspired by intellectual giant Judea Pearl (one of the founders of bayesian networks). R core wrapped in Meteor app.

TECH: R, statistics libraries, JavaScript, Meteor.js, HTML/ CSS3, MongoDB, UX, some design
ENVIRONMENT: Mac, Git, Sublime Text

FULLSTACK DEVELOPER

ApoEx AB, 2010-2014

As the first developer beside the founders, Fredrik helped take ApoEx, an IT-heavy pharmacy startup, off the ground. Most of the codebase was in Ruby on Rails and Javascript/CoffeeScript. Much frontend and web design work. Some system administration in Linux/Ubuntu.

ApoEx now delivers medicine and equipment to most Swedish private dentists, many veterinary facilities and all of Stockholm's public health care facilities.

Included development and maintenance of:

- * E-prescription system
- * Online order system for medicine sales (B2B)
- * Synchronization with Netsuite ERP
- * Business/integration support tasks
- * Patient CRM for home delivery of medicine
- * Online order system for all dialysis patients within the Stockholm area

TECH: Ruby, Rails, JavaScript, CoffeeScript, jQuery, HTML/ CSS3, SQL, some graphic/web design
ENVIRONMENT: Mac, Git, Sublime Text, MacVim, Vim